





## PROFESSIONAL

**Dr. John Collison**  
SPECIALIST  
Eye, Ear, Nose and Throat  
Office Hours—9 a.m. to 10 a.m., 11 a.m. to 1 p.m.  
5 p.m. to 6 p.m., and by appointment.

**DENTISTRY.**

**Dr. Plaxton, Dentist.**  
Northwestern University, Chicago Royal Co.  
Specialist of Dental Surgery, Toronto.  
Special attention given to all branches of  
Modern Dentistry.  
Office in Smith & Gaetz Block, Red Deer.  
Phone 114.

**Dr. J. E. MacCrosbie**  
**Dr. A. T. Gribble**  
DENTAL SURGEONS  
Graduate Chicago College of Dental Surgery.  
Licentiate in U.S. and Alberta.  
Office over Northern Crown Block. Phone 148.

## LEGAL

**Payne & Graham**  
Barristers, Solicitors, Adversaries, Notaries.  
W. EMMETT PAYNE. P. E. GRAHAM.  
Specialty in law on town and farm property.  
Office: Judge Greene Block.

**Russell & McCleure**  
Barristers, Solicitors, Notaries  
Office—Northern Crown Block  
A. H. Russell. J. R. McCleure

## MARRIAGE LICENSES

**H. H. Humber,**  
Red Deer, Alberta  
Wedding, Marriage and Divorce  
Licenses of Marriage License.

## CIVIL ENGINEER

**R. G. Dawe**  
B.Sc., B.C.E. (McGill)  
Civil and Consulting Engineer, Land Surveying,  
Town Sites and Subdivisions, Railroads,  
Municipal and Hydraulic Engineer.  
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## AUCTIONEERS

**N. White**  
Successor to F. Mott & Son  
Auctioneer & Commissioner, Red Deer  
Farm and Town Sales Solicited. Several years  
experience. "Satisfaction Guaranteed."

## A. Rogers,

Licensed Auctioneer for Alberta.  
U.S. & P.O. Box 80, Red Deer  
A square deal to everybody.

## PIANO TUNING.

**Donald Thatcher.**  
Pianos and Organs. Tuning and Repairing.  
Specialty. Best of References.  
Box 41, Red Deer

## MUSIC

**Miss Michener**  
Columbia or Music  
Prepares pupils for the Toronto Conservatory  
and Toronto University Exams in piano and  
theory.  
Studio: Michener Block, between Fleming's and  
Malcolm's office.

## VETERINARY SURGEON

**F. A. McEwan,**  
Veterinary Surgeon.  
Honorary Graduate of Ontario Veterinary  
College.  
Office—Humber's Barn  
Residence—Michener Hill. Residence Phone 2.

**James A. McCreight V.S.**  
Veterinary Surgeon and Dentist  
Honorary Graduate Ontario Veterinary College  
OFFICE—Palace Library, Phone 17  
RESIDENCE—Phone 27

## Synopsis of Canadian North-

west Land Regulations.

The sole head of a family, or any male over 18 years old, may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions.

Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 50 acres on certain conditions. A habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader in good standing may preempt quarter-section along-side his homestead. Price \$3.00 per acre.

Duties—Six months residence in each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$3.00 per acre. Duties—Must reside six months in each of three years, cultivate 50 acres and erect a house worth \$500.

The area of cultivation is subject to reduction in case of rough, scrubby or stony land. Live stock may be substituted for cultivation under certain conditions.

W. W. CORY, C.M.G.,  
Deputy of the Minister  
of the Interior

N.B.—Unauthorized publication of this advertisement will not be paid for.—64388.

## MR. FARMER!

If you are going to Build use Concrete Blocks. They cost no more than frame, and are fireproof, dry and durable.

**L. A. BENNETT**  
"Concrete for Permanence"

RED DEER, ALBERTA

## C.P.R. Time Table

Train service commencing June 24:	
NORTHBOUND	
No. 521, (daily) .....	Arrive Leave
No. 523, (daily) except Sunday .....	3:20 3:30
No. 525, (daily) .....	10:50 10:55
SOUTHBOUND	
No. 522, (daily) .....	3:50 3:55
No. 524, (daily) .....	11:45 11:50
No. 526, (daily) except Sunday .....	16:25 16:30
KERRROBERT	
No. 530, Kerrrobert (daily except Sunday) .....	10:10
No. 529, from Kerrrobert, (daily except Sunday) .....	18:K
ALBERTA CENTRAL	
No. 614, Tuesdays, Thursdays, and Saturdays .....	10:15
No. 613, Mondays, Wednesdays, and Fridays .....	13:30

## Farm Listings Wanted

We have numerous enquiries for farms in Red Deer district. Come in and give us your listings.

**MELLSTROM & LINDSAY**

## H. G. STONE

UNDERTAKER  
AND EMBALMER  
GAETZ AVE. SOUTH.

## Coal and Wood

FOR CASH

## D. A. MCGILL

Yard 163, 3rd. Street North  
House Phone 227

## Red Deer Granite &amp; Marble Works

Marble and Granite Monuments from \$16 up, on terms.

## L. McLEAN

Prop.

## Hugh Baird

H. A. McKenzie  
**Baird & McKenzie**

## Builders and Contractors

ESTIMATES carefully furnished on all work.

Address:

P.O. Box 372, Red Deer

## TO INSURE

In a Company you do not know is like loaning money to a stranger.

## FIRE

Insurance is simply a promise to pay if you have a fire. Get the strongest company back of that promise. We represent a number of the oldest and strongest companies in the world who have stood invulnerable through war, panic and conflagration and who are paying every honest loss.

May we show you some of our policies?

## John Malcolm

All Kinds of Insurance.  
Office: Greene Block, Corner Ross and Gaetz.

## MUNRO &amp; BAINES

(The Old Reliable Firm)

## Tailoring Cleaning Pressing Repairing

Your Patronage Solicited

## Gaetz Avenue S.

(Opposite Gaetz-Cornett's.)

RED DEER, ALTA.

## MARITIME PROSPERITY

What "Made-in-Canada" Has Done in the Far East in Promoting Better Business

One of the most energetic Boards of Trade in Canada is that in St. John, New Brunswick. This organization has recently been very active in the "Made-in-Canada" campaign, especially emphasizing the desirability of people who live in the Maritime Provinces buying the products made in the provinces by the sea.

After several months publicity campaigning the St. John Board of Trade recently sent out a circular, asking the following questions:

Evidence of Improvement  
"Do you find evidence of improvement in the business situation?"  
"Is the 'Made-in-Canada' movement having a beneficial effect?"

A wholesale grocery firm, which is also engaged in spice manufacturing, replied in the following terms:  
"There are quite decided evidences of improvement in business in the steady nature of the markets. The 'Made-in-Canada' movement is certainly having a beneficial effect. We find that manufacturers, brokers, jobbers and retailers are all emphasizing it quite strongly."

A wholesale shoe firm reported:  
"Business is about as usual; in fact our shipments were considerably ahead of February last year. Our retail department shows a slight increase also, therefore, as far as our business is concerned, we feel that it is about normal."

## Business From Canada

A leading firm of brush manufacturers replied most encouragingly:  
"Business has decidedly improved in the last six or eight weeks; so much so in fact that we are now busier than we have been since this time two years ago, and we have been forced to run overtime in some sections in our endeavor to catch up with our orders. This improvement is only a very slight extent due to business arising from the war; it comes mainly from east of Winnipeg. We have no way of tracing the direct results of the 'Made-in-Canada' campaign, but from our general observations have no doubt that this has been an influential factor in stimulating trade."

One of the largest tea and coffee houses in St. John, said:

"We find in the west a more hopeful feeling, but without much improvement in sales. In Ontario there is a decided improvement. In the east, trade, with the exception of a few places, is about normal. On the whole, it would appear that the outlook is most encouraging."

A prominent dry goods firm made this satisfactory report:

"We feel that the people of the Maritime Provinces have every reason to be thankful for the way business has kept up. Business was well sustained during the fall months and the Christmas trade was up to the phenomenal season of 1915, and now indications for the spring business seem to be still more favorable each week. These answers offer convincing proof that business is not as bad as was thought. In the Maritime Provinces, that the 'Made-in-Canada' movement is resulting in restoring more favorable conditions."

## How Canada Has Found Herself

National self-confidence was never fully asserted in this country until the outbreak of war. Till the tramp of the jack-boots began to vibrate in Europe we never really knew what it was to be a strong, self-reliant nation. And the Made-in-Canada campaign is the best single expression of the change. It's one thing to have factories and railways boom in a time of fat prosperity when everything flows that way. It's a different thing to have to put your house in order and begin to look after your own affairs. Every dollar's worth of goods made and sold in this country in a time of war is a direct help to England in this cause; just as much, if not as directly, as every bushel of wheat that we grow. The Made-in-Canada campaign is one of the inspirations of British self-help the world over, and in it Canada can be truly said to have found herself.

## IF YOU ARE A CONSUMER

Establish the fact in your mind that home-made goods are as good or better than those made abroad. Demand of your tradesman that he offer you goods made in Canada. . . .

## Rain on Spectacles

One "short-sighted" golfer asks whether there is any prescription for keeping rain—the beto noir of the golfer—off eyeglasses or spectacles. Hereewith a preparation furnished by Dr. C. A. Jarvis, Brantford, Ontario: Glycerine, 2 oz.; Water, 1 pint; salt, 1 drachm. Put in 4-oz. bottle, shake well. Moisten piece of gauze with wipe over lenses, making all strokes downward. This also will be useful for windblinds of automobile.

## APPLES, ORANGES, FIGS AND PRUNES

## Are The Four Fruits Used In Making "Fruit-a-Lives"

"FRUIT-A-LIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-lives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-lives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any form of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-lives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. One a box, 6 for \$2.50, trial size, 25c. All dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

## IN GARDEN OF EDEN

The Original Homestead is Not Now a Veritable Paradise

A journalist with the Mesopotamian expedition writes: It is the oldest country in the world, but you will find little or nothing that is old in it within 350 miles of the sea. Five of us, a padre, a doctor, a regimental officer, a supply and transport man, and myself, sought to know, for we were moored to the Tree of Knowledge of Good and Evil for the greater part of a week. Kurra, the reputed Paradise, lies at the junction of the Tigris and the old channel of the Euphrates. The palm tree and the fig were the only cultivated fruits we found in Eden. Even the serpent was invisible, though his works remain, and the knowledge of evil thrives preposterously. Man is still chastised in this spot, and we had reason to be thankful that the longest day was followed by the shortest night. Our pyjamas began to sweat before we put them on. They were wet with dew, but with the perspiration of the night, the exudations of the palm grove.

At five the sun came licking over the horizon again to recharge the atmosphere that had lost nothing of its retained heat during the night. Any movement of the air is restorative. "We would have given days of our life, lumps of our pay, for one long, luscious, cool drink. Temptation for the Arab takes the form of lime, pineapple, Aden cigarettes, canned salmon, and like, which makes the unhealthy process of sophistication that was so disastrous to our first parents."

It is better to fight in a climate like this than to moralize or climb. The man who tried the Turkestan from the Sumerian Paradise have happier recollections of it than the draft horse who has passed through one of the longest days of the year and left the toll behind. "I would take no bloom's" words to turn me out of this."

## THE WOOLLEN INDUSTRY

How the Textile Journal Deals With the Situation

"Under the present conditions, it is practically impossible for the woollen and worsted industry to have the development that it is just possible that the Canadian Textile Journal a few months ago. 'It is a valuable adjunct to a country such as Canada, which is recognized to be so dependent on wool farming, by providing a home market for a valuable product of the farm and investigator claim that the quality of our domestic wool is second to none. The sheep raising industry in Canada has gone down with the woollen industry and it is safe to say that there will be no great revival until a home market is provided. The industry is one that pays good wages and gives employment to a sturdy and industrious class of people. It can be carried on in small towns which require some sort of industrial life to their stability and many of the mills that are at present in operation provide the only source of employment in dozens of small communities throughout the country. In other countries it has been looked on as a necessity, clothing being one of the prime necessities of life, and invariably has had to be protected. In Germany, France and the United States it has been developed and in some of these countries do the people have to pay more for their clothing than in Canada, when all conditions are taken into consideration. It is erroneous to think that low tariff means cheap clothing for the actual working out of the principle has not been the chief factor for the woolen and worsted industry is not in need of an enormously high tariff. There are some of the schedules that are now satisfactory and this very fact substantiates our claim that a readjustment is necessary. We are convinced that if those who are sufficient working against this readjustment would look into the matter without prejudice, little opposition would be forthcoming and an industry that has deteriorated while every other industry in the country was being rapidly developed would be given sufficient protection so as to take its proper place in the industrial life of the country."

## The Strong Growing Demand for Building Materials is the Chief Reason

Agriculture is now taken for granted on the prairies, but what about manufacturing? The example of Winnipeg's rise in a little more than a decade to the position of fourth industrial city in the Dominion, has had the effect of stimulating the imagination of conservative Canada, and now very often the remark is made that Manitoba is more like an eastern province than a member of the middle West. This is true, but when one talks about manufacturing in Saskatchewan and Alberta, the imagination of some very intelligent people refuses to work; they shut their eyes and say as pompous, little Governor Simpson said years ago, when speaking of the possible agricultural development of that part of the Northwest Territories now called Saskatchewan, "it is impossible; it can't be done."

But it is being done. Manufacturing is progressing rapidly in both Saskatchewan and Alberta. The kind of manufacturing plants that are being established in these two prairie provinces may be classed largely under four heads, namely, flour mills, brick and tile works, lumbering with its tributary industry, planing; and steel and iron work. Generally speaking with the exception of milling, these different forms of manufacturing have been introduced into the Middle West as the result of the strong, growing local demand for building materials.

## Cow Adopted a Fawn

Following a cow which had developed a habit of disappearing every morning and coming home in the evening without her usual supply of milk, James Wilson of Greensburg, Pa., discovered that the cow was raising a motherless fawn.

The King o' Spain is the only monarch who does not sign his name to documents and edicts. He simply writes, "I, the King."

## AMERICAN BARRIERS TAKING A TUMBLE

Several Reductions Necessary Before the Tariff Schedule is Scaled Down to That of Canada

Under a consistent policy of protection the United States has risen to an immense and strong industrial position, but for twenty years past its tariff has been far too high—twice as high as that of Canada. It is only reasonable, therefore, that a new Democratic Administration should try to scale down the duties on imports to a considerable extent. A few successive reductions of the kind now proposed would bring the average American schedules almost to a level with those of Canada.

United States industries have little to fear from lower duties on clothing, steel, lumber and other products. These industries are controlled by powerful capitalist combinations, which could readily crush out competition from the lesser manufacturing enterprises of this country and of most other countries. Canadian manufacturers of steel rails and other articles have difficulty in meeting the demands of our own market. So that they have little leisure for an invasion of the United States.

## Policy of Conservation

The new tariff bill would place many Canadian farm products on the free list and reduce the duties on many others. In this way our agriculturists would obtain access to the American markets without being exposed to the unbridled competition of half the food-producing countries in the world, in which the reciprocity agreement of 1911 would have left them open. The population Canada is a small country alongside a great one, and for the time being our salvation lies in conserving our vast industrial wealth from the competition of the great nations.

Under present unequal tariff conditions, every Canadian man, woman and child, spends \$25 in the States for every \$1 which Americans spend on Canadian goods. In this respect the new tariff bill would change things for the better, but, of course, it is designed only to meet existing economic conditions in the Republic. It may or may not reduce the cost of living there to some extent, but it is far from the taxation on imports designed in laying upon large incomes the measure moves in the right direction.

## Only Incidental Effects

When, however, all is said and done, the Wilson bill is a purely American proposal. It affects the interests of the United States. That is the view which our legislators must take when they deal with the tariff. Meanwhile, the proposed reductions at Washington constitute a substantial justification of those who fought and defeated the Tait-Fildes trade arrangement a year and a half ago. For one thing the grievance of the Western Canadian grain-growers would be largely removed by the proposed lowering of the American duty on wheat from 25 cents to 10 cents a bushel. For much of the time during the past year prices of wheat and other food stuffs have ruled so high on this side of the border as compared with American prices that it is just possible that the organized farmers on the plains have been expecting benefits from access to the American market which they cannot realize.

## PROVINCES ADVANCE IN MANUFACTURING

The Strong Growing Demand for Building Materials is the Chief Reason

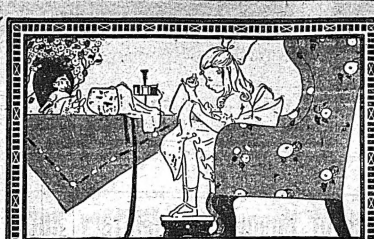
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The King o' Spain is the only monarch who does not sign his name to documents and edicts. He simply writes, "I, the King."



FLAVOR counts with the unspoiled, critical taste of children—that's the reason why they love Dominion Toasted Corn Flakes, with their appetizing come-to-breakfast flavor.

**DOMINION CORN FLAKES**  
MADE IN CANADA  
Always Packed  
**WAXTITE**  
Made by  
KELLOGG TOASTED CORN FLAKE COMPANY  
Toronto and Battle Creek

## THE FARMERS' MARKET

FOR

## Grain, Hogs &amp; Cattle

We buy any quantity and PAY CASH. See us before you sell.

Office: Ross Street West

Phone 45. Night Phone 09.

## H. M. TRIMBLE

Lacombe [Red Deer] [Eckville]

## LICENSED CHIMNEY SWEEP

Having secured a new machine direct from England, I will clean stoves, furnaces, pipes and chimneys. I have the only machine in the city. I also repair and build chimneys. Work guaranteed.

P.O. Box 240 E. HASTE Phone 7

## THIS WOMAN

tells her husband the secret of her success in baking such delicious pies, cakes, bread and biscuits. It lies in the brand of flour she uses. No matter how good a cook you may be, the use of our Five Roses flour will improve the taste.

Ship or bring your cream to us. We test each can and pay while you wait. Try us with one shipment.

Try us for Ice Cream, Creamery Butter, Cream, Milk and Eggs

## Hepworth &amp; Trimble

RED DEER

Branches at PINE LAKE and BOWDEN

## Laid Up Horses Means Laid Off Men--Lankford Collars Put Both at Work Again

We have Lankford Collars in any size from 17 to 24 inches.

Lankford Collars are made from Army Duck, leather protectors at wear points, are stuffed with oily lint and fibre of cotton; this combination—soft, springy and ventilated, absorb heat and soothing—not only prevents rubbing and soreness, but actually heals sore shoulders and galls while the animals are working.

## JARVIS-SCHULZ HARNESS CO. LIMITED.

Gaetz Ave. South opposite Lord's



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## THE Right Hardware Store

### Will soon be IN RUNNING ORDER

When all your appreciated patronage will receive our most careful attention at all times, giving you the best possible, and \$100 cents to the



### OUR MAIL ORDER DEPARTMENT

Is growing with leaps and bounds which is sufficient proof that our service is suiting you, we know our values and prices are correct, but it is by the response we receive that we may judge as to whether our service is meeting your entire approval.

Mail Order Department & Adjustment Bureau on Office Landing

## 36 Inch Habutai Silk

White ground with blue or lavender stripe, fast in color and perfect in washing qualities; just two pieces left.

To be cleared at, Per Yard, \$1.13  
Reg. Price, \$1.25

### FLOWERED JAP SILKS

Prints and blue rosebud design, very dainty and fast colors, 1 yard wide,

Per Yard, 95c.

### SPORT SILK

Of natural tussor ground, with oriental colored diamond design, printed right through; 40 inches wide; very bright and lustrous.

Per Yard, \$1.25

### COLORED JAPS

In 22% and 27 inch widths; good colors, and of a firm quality, 50c. Yard

### TAMOLINE SILK

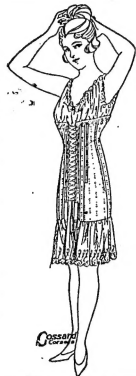
The soft, lustrous silk, so suitable for many purposes, in do-lightful shades of Copenhagen, Russian, Champ, etc. 20 ins. wide,

Per Yard, 65c.

### GOSSARD CORSETS

From the scores of slight women we have corseted, we know that the tall, slender woman has a distinct corset problem. Until special Gossard Corsets were designed for slender figures, these women had no choice. They were fitted to heavily boned corsets. The only redeeming feature of these corsets was that they came in 18, 19 and 20 sizes—small enough, but that was all.

Now, there are many Gossard Corsets especially designed for this type, light in weight, skillfully fashioned to round the figure, conceal the hip bones and accent the long, graceful body lines.



Our Entire  
Stock of Trim-  
med Millinery  
Subjected to a  
Discount of  
33 1-3 per cent.



Our Entire  
Stock of Trim-  
med Millinery  
Subjected to a  
Discount of  
33 1-3 per cent

## MILLINERY

To hear of a reduction so weighty on a first-class clean stock of Ladies' Headwear is indeed unusual. Still, here you are, the saving and opportunity are yours. Of course, everybody is aware of the fact that the "Lord Millinery" has ever stood in a class by itself, without an equal, either in fashion or price; and it reigns to-day in that same enviable position. So take advantage of this offer and make your choice while the stock is complete. Hats to suit the young, middle aged and the elderly, trimmed with Ribbons, Flowers and Ornaments in endless variety. Sport Hats, too, have cast their lot in this offering; naturally, their presence will remain with us but a short time, as our present stock is "just what everybody wants," so hurry up and make your selections. Special prices have also been affixed to the table of Children's Headwear; from as low as 10c. you may purchase a hat for the youngsters. Don't let this opportunity slip by, or you will regret it.

All Trimmed Millinery Less 33 1-3 per cent

### A Back Order of Black Tagel and Lisere Straw Shapes

Just received, which will be trimmed and put on sale at a net price of \$4.50 to \$5.50. This is equivalent, and in some cases even a greater saving than the aforementioned discount. The little lot comprises some of the best sailor shapes of the season, and of an excellent quality. Should you require a real shady hat of fine quality, you cannot afford to miss these.

From \$4.50 up

## Organdy, Voile, Crepe Georgette

And Imitation Kool Collars, in small and large shapes, newly arrived, which tones our stock to the height of Fashion. Many colored conceits, absolutely the newest obtainable, are contained in our exclusive stock. Bright colors add a distinctive appearance for present Sport wear. Priced at

30c, 50c, 75c, \$1.00, and \$2.25

## Middies of White Silk

In slip over style, large sailor collars, long sleeves, all around belt, colored silk laces. All sizes

\$3.50

## Habutai Silk Waists

of good washing quality, made with large collars, trimmed with hemstitching around collar, cuffs, and down front, long sleeves with deep cuffs \$2.50

## White Voile Waists

Serviceable White Voile Waists with large square or round collars, daintily embroidered and trimmed with insertion and lace edging, long sleeves, V shaped necks, price - \$1.25

## Pongee Silk Coat Middies

With large cape collars, long sleeves, belt and pockets, fastened down front with neat pearl buttons

\$3.35

## Delightfully Cool and Comfortable, Natty in Appearance, moderately priced, our Sports Suits for Immediate Wear.

By the items below mentioned you may obtain a slight conception, but space will not permit our giving a detailed account of but a few.

Here from as low a price as \$12.50 you may pick from a goodly selection of

### Cotton Tub Frocks

One of Special interest is of White Repp of soft texture, which insures perfect laundering. The skirt is finished around bottom with a deep band of Rose, and Black and White Check Coat is of Middy Style, trimmed with checked material of black and white around collar, bottom, and on pockets, fastening with large domed buttons

\$12.50



Another particularly appropriate frock for present weather is of

### Sheer White Voile

Fashioned in the Mandarin Style, a Green shaded embroidery adds the necessary trimming around the coat bottom, skirt, collar, and cuffs. A silk tie sash completes the mode - \$22.50

### A Beautiful Shantung Suit

In Natural Shade is a suit classed as first choice of our exclusive stock. The Skirt is of Barrel shape, wide at the hips and tapering to the foot. The saucer pattern of the skirt is of blue and white, the Middy is of slip over style of Blue Silk Poplin, has large sailor collar - \$35.00

## MEN'S B. V. D. UNION SUITS

The most comfortable and durable union suit ever worn; made from a nice fine nainsook; the perfect underwear for summer wear.

Try one. \$2.00 per Suit.

## MEN'S INVISIBLE SUSPENDERS

If you are looking for a suspender for comfort, you should try a pair of our Invisible Suspenders—two and four point. They are very popular.

Try a pair. Only 60c.

## THE BEAN CONTEST

That met with such great success, concluded on Saturday at 9 p.m. The total number of beans, after a checked count, was 903. The following names are of the nearest guessers, who are entitled to \$2.00, \$1.50, and \$1.00 worth of merchandise respectively in any department in the store except groceries, as stipulated in the rules.

- 1st - Leslie Fear
- 2nd - Mrs. Jas. Shannon
- 3rd - Hazel Stewart

THE  
**W.E. LORD CO.**  
LIMITED.

## MEN'S FINE WHITE SHIRTS

We are showing a splendid range of White soft shirts for summer wear. Made with soft reversible collars, soft cuffs. A splendid outing shirt. Perfect fitting.

\$1.50 each.

## STRAW HATS

FOR HAYING SEASON.

We have a splendid range of Straw Hats for Haying, suitable for everyone. Plain and Fancy, wide and narrow brims.

15c, 20c, 25c, 35c, and 45c



# AUCTION SALE OF HORSES

## FRIDAY, JULY 20th, 1917

AT 1.30 P.M.

## Red Deer Stock Yards

**25 Gentle Broke Mares with foals at foot, weight from 1200 to 1500 lbs. These are all extra smooth mares with plenty of bone. Foals are all bred from big registered Clyde, Shire, and Percheron Horses.**

**42 Choice Yearling Colts, Clyde and Percheron bred. These are good colts with plenty of bone and about 30 fillies in the bunch.**

All these horses will be sold in lots to suit purchasers.

**NO RESERVE.**

**TERMS CASH.**

**H. M. TRIMBLE, OWNER  
J. W. PAISLEY, AUCTIONEER**

**NOTE---Will trade any of these mares with foals for big broken geldings.**

### A BRITISH CAPTAIN ON A GERMAN BOAT

Von Weddigen Entertained Skipper  
on the U-23 While Sinking  
His Ship

"Give our respects to your Mr. Churchill!" These were the last words of Captain von Weddigen of the U-23 to Captain Leonard Malley of the Ellerman liner Andalusian as the crew of the Andalusian put off from the submarine which had just completed the destruction of their vessel. Captain Malley was able to smile at the cynical bravado of Captain Weddigen as he talked to a correspondent in his home near Liverpool, sitting, with a smashed leg in splints, propped up on a chair.

"I was the last to leave my ship," he said, "and as I laid down the rope to a small boat a big wave heaved the boat up and caught me between the boat and the ship and smashed my leg." The captain of the submarine took me aboard and down into his cabin, and we sat there over cigars and port while the crew of the submarine opened the injector valve of the Andalusian and her air.

"They did not fire a torpedo, as Captain Weddigen said. Opening a valve and setting the ship adrift was a much cheaper way of getting rid of the ship. When I went aboard the submarine I thought I recognized the commander from pictures, and asked



COMMANDER OTTO WEDDIGEN

He was lost with his crew after many daring exploits.

him if he were not the man who had sunk the Aboukir, the Cressy and the Hogue.

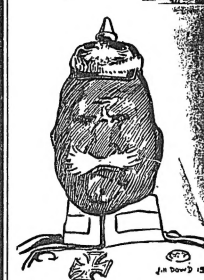
"The same," he replied. "I was commanding the U-9 then, and now I have the U-23, which is the last word in German submarine construction. We have two machine guns, instead of one, and on the surface we can catch anything up to 17 knots."

"He was very courteous to us, and I tried to be as courteous to him, but I took the opportunity of telling him politely as I could what I thought of German policy toward merchant shipping. He said: 'It's our duty, but the same time we don't want to take civilian lives. It's ships we want.'"

"He seemed greatly distressed that there should be war, but considered it inevitable. 'It's an awful business,' he said, 'but I hope it will soon be over. England and Germany ought to be allies, not enemies.'"

"While I was below with the commander the crew of the Andalusian was massed on deck of the submarine with two sailors each with two revolvers standing guard over them. One of the officers of the submarine passed cigars around among the Andalusian's crew and they had to stand there on the deck of the submarine for nearly an hour and watch their own vessel couple of hundred yards away burning to the water's edge. Finally we were all put in our own boats and transferred to a French barkentine, which in turn put us aboard a British ship that landed us at St. Mary's."

Captain Von Weddigen was officially reported lost with his whole crew shortly after this exploit.



The Potato Face.

An alarming prophecy by an artist in "London Opinion" based on the extensive use of potatoes by the Germans.

### "SPIKING" MOTOR CARS

Problem of Destroying Autos Captured From Enemy and Abandoned

When the French cavalry in 1870 captured German guns, being unfamiliar with breechloaders, they were at a loss to spike them, and in some cases were driven off before they had disabled them. It might be supposed that motor cars would be easier to dispose of, yet experts are offering suggestions for their destruction, such as dropping steel nuts in the rear axle casing. Another way is to open the throttle, run off the radiator water and then throw cold water upon the engine, which will thereupon crack in a way most detrimental to future usefulness. Civilization seems more eager in these days, to smash things than to make them, but motor cars can at least be replaced, which cannot be said of cathedrals.



### THE GOLDEN EGG AND THE GOOSE

Old Fable Applies to "Made-in-Canada"—How Merchants Often Stand in Their Own Light

The following statement has been circulated in connection with the "Made-in-Canada" movement, and is well worthy of the attention not only of merchants to whom it is particularly addressed, but also of the average consumer who often sends his money away from his own town and outside of Canada, when he could spend it just as advantageously in his own town for goods "Made-in-Canada."

"The Goose That Lays the Golden Eggs"

Don't kill her!

Don't do anything that will lessen her laying power!

On the contrary, feed her and nourish her so that you'll get more eggs from her! She needs your help and your good-will.

Did it ever occur to you that, out of every dollar's worth of Canadian-made goods you buy, about 55 cents goes to the Canadian workman living in some Canadian town or city, and enables him to buy about 50 cents worth more goods from his tradesmen?

Did it ever occur to you that, out of every dollar's worth of foreign-made goods you sell, about 15 cents or more disappears from Canada forever, and the buying capacity of the Canadian workman is correspondingly reduced. The wages that should be in his pocket have been paid to the foreign workman.

In 1915, over \$92,000,000 of Canadian money was spent for foreign goods. Think of it—six hundred and ninety-two millions! Half of these goods could have been made in Canada and Canadian workmen and Canadian retailers would then have been \$100,000,000 to \$150,000,000 better off than they are to-day.

This tremendous leak of nearly \$2,000,000 per day is still going on!

You can help to stop some of it and, moreover, you owe it to your self and your own business to do all you can to check this drain on the country's resources.

So, decide now, to help feed the goose! Decide now to increase the sale of Canadian-made goods! Decide now to keep more money in Canada.

**A Record Panoramic View**  
The official photographer of the Canadian Pacific Railway, Mr. J. G. Bennett, has made a print 22 feet long on one piece of paper, representing a panoramic view from Burgess Pass, in the Canadian Rockies. This photograph, the largest ever made in Canada, shows Mount Field (5,640 feet), Mount Denali (8,200 feet), Mount Goodier, the Van Horn range, Mount Burgess (5,468 feet), Mount Emerald (5,332 feet), Mount Wapta (9,990 feet), and Mount Vice-President (10,049 feet), and embraces a hundred miles of snow-capped peaks and glaciers, with the hotel at Field shown in the valley at the left, and to the right a glimpse of the Yoho Valley.

**Kitchen Window Screens**  
If the screens are put in the upper half of the kitchen windows instead of the lower the room will be much cooler, as the heated upper air is allowed to escape better. A very good plan also is to have a screen covering the whole window space, then arrange the windows so that they may be taken out entirely, and slipped in easily in case of storm.

### ES! LIFT A CORN OFF WITHOUT PAIN!

Cincinnati authority tells how to cry up a corn or callus so it lifts off with fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that hurt you no more, says this Cincinnati authority, because a few drops of freestone applied directly on the corn at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain. A small bottle of freestone costs very little at any drug store, but will positively rid you of your hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin. If your drugist hasn't any freestone tell him to get a small bottle for you from his wholesale drug house. It is fine stuff and acts like a charm every time.

### STRANGELY WON V.C.'S

Air and Submarine Exploits Would Astonish Queen Victoria

Twice during the great war has the Victoria Cross been won in a way that could by no possibility have been foreseen when the decoration was first instituted. For Queen Victoria, of course, never even dreamed of the possibility, nor even dreamed of the possibility of an aerial duel between the two types of aircraft such as gained for the late Flight Sub-Lieutenant Warneford the coveted bit of bronze. Neither could she, nor any of her advisers probably, have imagined the episode in the Dardanelles, when Lieutenant Holbrook dived his submarine under five rows of Turkish mines in order to torpedo the battleship Mesudieh, thereby winning the first naval V.C. of the war.

Even in the days gone by, however, many Crosses have been won in quite curious and exceptional circumstances. Admiral "Tug" Wilson, for example, got his for bowling over half-a-dozen Arabs with his fists at El Tob, after his sword had been broken off short at the hit, a feat which also earned for him his popular nickname, the original "Tug" Wilson having been an English boxer who, about that time, gained a certain brief notoriety by standing up to John L. Sullivan, the heavyweight champion of the world.

Nor was Wilson the only British officer who earned the V.C. through skill in flatstick. At Jeerum, in India, during the Mutiny, the late General James Blair knocked down several armed mutineers in almost precisely similar circumstances. His sword having been broken off early in the scrimmage; while at Inkermann Captain Hugh Rowlands saved his commanding officer, Colonel Hay, by bowling over with a straight left-hander a gigantic Russian who was running up to bayonet him as he lay wounded on the ground. Both these officers received the V.C. in due course.

### THOROUGH CADORNO

Stories of Italy's Veteran Commander and Greatest Tactician

The son of a famous soldier, General Raphael Cadorno, who in the great struggles of 1859-60 earned the reputation of being one of Italy's military leaders, General Luigi Cadorno, Commander of the First Italian Army, has proved himself a military genius in every sense of the term. He is a recognized authority on the wars of the past four decades, and a fine strategist and tactician, his war treatises and manuals being the guide books of every Italian officer.

The Austrians are well aware that they have fighting against them a man who knows every inch of the north and northeast frontiers of Italy, and one whose lightning strategy is proverbial in military circles throughout Europe. General Cadorno's thoroughness is illustrated by the fact that for six years he tramped the passes of the Carinthian and Tyrolean Alps, notebook in hand, making a valiant point here and a death trap there. And it was the knowledge thus gained which enabled him at ultimate manoeuvres to out-general everybody and led to his rapid promotion. It is related that in the manoeuvres of 1911 he set himself to play the part of a defeated general. Orders misread, reinforcements came late, general confusion set in, and Cadorno's troops were surrounded. Then he set himself to extricate them, and carried out a retreat which was the marvel of the Italian tacticians. Since he was a boy of ten—he was born in 1850—General Cadorno has been learning soldiering, and he is rather fond of saying that he has scarcely passed the elementary stages. A stout martinet, he never forgives incompetence in his officers. At the same time he is the friend of every man, for he loves them all, and is ever considerate of their welfare. In 1881 General Cadorno married, and has a son and three daughters, two of whom are nuns.

### A HOHENZOLLERN GHOST

Many of the Royal Families of Europe are said to possess family ghosts. The most famous of all is the "Wessex Dame," or White Lady, whose appearance is said to mean death to a Hohenzollern and disaster to Germany.

The White Lady haunts the Kaiser's palace at Berlin, and is said to be the ghost of the wife of a small German prince who, in a fit of rage, had her bricked up alive in a vault.

The last time she is said to have appeared was in 1840, during the reign of Frederick William III. A sentry outside the palace was found one night lying in a dead faint. When he recovered he reported that the White Lady had passed close to him and he had fallen senseless through fear.

That night William III. was taken ill and died shortly afterwards. It was recently rumored that she had made her appearances again, but the report was immediately denied by German Court officials.

### Dickens as a Reporter.

Mr. J. D. Irvine, one of the best known London journalists, has just retired from the press gallery of the British House of Commons after thirty years' service. In the course of some reminiscences he tells that when he first entered the gallery, he came to contact with a chief reporter who had had Charles Dickens on his staff. The chief had a very poor opinion of the novelist, and in supercilious tones used to say—"He was a very poor reporter; but I believe the silly fool made money by writing books."



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